

J. Richard Stevens

Journalism & Mass
Communication
University of Colorado at Boulder
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Curriculum Vita

Formal Education:

Ph.D., Journalism, University of Texas at Austin, 2004. Dissertation:
*Technology's Role in the Social Construction of American Privacy, 1890-
present*

M.S., Digital Media, Abilene Christian University, 1999.

B.S., Advertising, Abilene Christian University, 1996.

Academic Positions:

Fall 2008 – pres. – Assistant Professor, School of Journalism and Mass
Communication, University of Colorado at Boulder.

Fall 2004 – Spring 2008 – Assistant Professor of Journalism, Division of
Journalism, Southern Methodist University.

Spring 2004 – Assistant Instructor, Technology Literature and Culture,
University of Texas at Austin

1999 - 2002 – Research Assistant, School of Journalism, University of Texas at
Austin.

1999 - 2001 – Teaching Assistant, School of Journalism, University of Texas at
Austin.

Research:

A. Publications (Peer-Reviewed Journal Articles)

- J. Richard Stevens and Christopher E. Bell, "Do Fans Own Digital Comic Books? Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans" *International Journal of Communication* 5 (2011): 1–20.
- J. Richard Stevens, "Let's Rap With Cap: Redefining 'American Patriotism' through Popular Discourse and Letters" *The Journal of Popular Culture* 44:3 (June 2011): 606-632.
- J. Richard Stevens, "On the Front Line: Portrayals of War Correspondents in Marvel Comics' *Civil War: Front Line*" *The Image of the Journalist in Popular Culture Journal* (Fall 2009): 37-69.
- J. Richard Stevens, "The Aesthetics of Online Privacy: Do We Communicate Context Through Interface Design?" *Forum on Public Policy* (Spring 2008). Available at:
<http://forumonpublicpolicy.com/archivespring08/stevens.pdf>

B. Publications (Peer-Reviewed Book Chapters)

- Deserai A. Crow & J. Richard Stevens, "Citizen Engagement in Local Environmental Policy: Information, Mobilization, and Media." In H. Schachter & K. Yang (Eds.), *The State of Citizen Participation in America*. (Charlotte, NC: Information Age Publishing, in press).
- J. Richard Stevens, "Web Hosting," in Bidgoli, H., ed. *Handbook of Technology Management*, (New York: Wiley, 2010).
- J. Richard Stevens, "Amateur Hour in the Professional Debate: Weblogs and Communication Ethics," in Satish, D. & Rajesh Prabhakar, K., eds. *Blogs: Emerging Communication Media*, (Hyderabad: ICFAI University Press, 2005): 92-112.

C. Published Papers (Peer-Reviewed Conference Proceedings)

- J. Richard Stevens, "Lost in the Ashes: A Case Study Demonstrating the Importance of Embracing the Share Economy for Environmental and Scientific Journalism" – A formal paper for the 2009 International Symposium on Online Journalism in Austin, TX, (April 17-18, 2009).

- J. Richard Stevens, "Usability 10 Years Later: Are We Listening?" – A formal paper and presentation at the 2008 International Symposium on Online Journalism in Austin, TX, (April 4-5, 2008).
- J. Richard Stevens, "Making History Useful: Web 2.0 and the U.S. Latino & Latina World War II Oral History Project Web Site" – A formal paper and presentation at the 2007 International Symposium on Online Journalism in Austin, TX, (March 30-31, 2007).
- J. Richard Stevens, "Bloggergate: How the CBS National Guard Story Affected Coverage of Webloggers" – A formal paper and presentation for the 2005 International Symposium on Online Journalism in Austin, TX, (April 7-9, 2005).
- J. Richard Stevens, "Weblogs and the Search for User-Driven Ethical Models" – A formal paper and presentation for the 2004 International Symposium on Online Journalism conference in Austin, TX, (April 16-17, 2004).
- J. Richard Stevens, "New Media and Legacy Data Collection Methods: Questions and Concerns" – A formal paper and presentation for the 2001 WAPOR (World Association of Public Opinion Research) conference in Hamburg, Germany, (June 21-23, 2001); paper published in the conference proceedings.

D. Publications (Book Reviews)

- Lawrence Lessig, *Remix: Making Art and Commerce Thrive in the Hybrid Economy* (book review), *International Journal of Communications Law and Policy*, 13 (Winter 2009): 211-214.
- Henry Jenkins, *Convergence Culture: Where Old and New Media Collide* (book review), *Resource Center for Cyberculture Studies*, April 2008.
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=541&BookID=389>
- Axel Bruns, *Gatewatching: Collaborative Online News Production* (book review), *Resource Center for Cyberculture Studies*, May 2008.
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=548&BookID=394>

E. Conference Papers Presented

- J. Richard Stevens and Deserai Crow, "Teaching Millennials to Engage THE Environment instead of THEIR Environment: A Pedagogical Analysis," – A formal paper and presentation at the 2011 AEJMC (Association for Education in Journalism and Mass Communication) conference in St. Louis, MO, (August 9-12, 2011).
- J. Richard Stevens, "Unpopular Culture: Remediation of Comic Book Icons in the Right-Leaning Press," – A formal paper and presentation at the 2010 Midwest Popular Culture Association / American Culture Association Conference in St. Paul, MN, (Oct. 1-3, 2010).
- J. Richard Stevens, "'Hands Off My TV/Internet!': The Use of Agnotology to Discourage Technological Innovation," – A formal paper and presentation at the 2010 AEJMC (Association for Education in Journalism and Mass Communication) conference in Denver, Colorado, (August 4-7, 2010).
- J. Richard Stevens, "The American MANomyth: Why Super Political Challenges Produce Supermen and Exclude Superwomen," – A formal paper and presentation at the 2009 Midwest Popular Culture Association / American Culture Association Conference in Detroit, MI, (Oct. 30-Nov. 1, 2009).
- J. Richard Stevens and Christopher E. Bell, "Do Fans Own Digital Comic Books?: Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans" – A formal paper and presentation at the 2009 International Communication Association Annual Conference in Chicago, Ill., (May 21-25, 2009).
- J. Richard Stevens, "The 'Captain America Complex': An Examination of the Historical Intersections Between Frames of Violence and Patriotism in Captain America Comic Books," – A formal paper and presentation at the 2008 Popular Culture Association / American Culture Association National Conference in New Orleans, LA, (April 8-11, 2009).
- J. Richard Stevens, "The Phantom Professor: Weblogs, Social Capital, and the Politics of Institutional Disclosure" – A formal paper and presentation at the 2008 International Communication Association Annual Conference in Montreal, Canada, (May 22-26, 2008).
- J. Richard Stevens, "Usability 10 Years Later: Are We Listening?" – A formal paper and presentation at the 2008 International Symposium on Online Journalism in Austin, TX, (April 4-5, 2008).

- J. Richard Stevens, "Interface as Context: Communicating Privacy Expectations Through Design Aesthetics" – A formal paper and presentation at The Regulation of Cyberspace: Balancing the Issues Conference, Exeter College, Oxford University, England, (March 27, 2008).
- J. Richard Stevens, "Killing Our Dissent: Marvel's *Civil War* and the Death of Captain America" – A formal paper and presentation at the 2008 Popular Culture Association / American Culture Association National Conference in San Francisco, CA, (March 19, 2008).
- J. Richard Stevens, "The Ultimate Critique: Neoconservatism, Captain America and Marvel's *Ultimates*" – A formal paper and presentation at the 2007 Midwest Popular Culture Association / American Culture Association Conference in Kansas City, MO, (October 12-14, 2007).
- J. Richard Stevens, "Facing Change: The Role of Context and Privacy Expectations in Facebook Disclosure Decisions" – A formal paper and presentation for the 2007 Midwinter Meeting of the Association for Education in Journalism and Mass Communication in Reno, NV, (February 23-24, 2007).
- J. Richard Stevens, "Mapping New Media Content" – A formal paper and presentation for the 2004 COCH/COSH (Consortium for Computers in the Humanities) conference in Winnipeg, Manitoba, Canada, (May 30-June 1, 2004).
- J. Richard Stevens, "New Media/Old Methods: The Problems of Collecting and Analyzing New Media Content" – A formal paper and presentation for the 2004 ICA (International Communication Association) conference in New Orleans, LA, (May 27-31, 2004).
- J. Richard Stevens, "Privacy in a State of War: The Effects of September 11 on Media Privacy Framing" – A formal paper and presentation for the 2002 AEJMC (Association for Education in Journalism and Mass Communication) conference in Miami, Florida, (August 7-10, 2002).

F. Scholarly/Professional Presentations

- J. Richard Stevens, "The Ethics of Environmental Reporting" – A Panel presentation sponsored by the PF&R panel co-sponsored with Communication Theory & Methodology Division on August 10 at the 2011 AEJMC conference in St. Louis, MO.

- J. Richard Stevens, "Consumer Adoption of New Gadgetry," 6th Annual MPA-IMAG Independent Magazine Conference, Boulder, CO, (May 17-19, 2009).
- J. Richard Stevens, "User Generated Content: Research Trends and Concerns" – A Research Panel presentation delivered at *The YouTube Effect: User-generated Content and Viral Marketing* session sponsored by the Communication Technology (CTEC) and Advertising Division on August 10 at the 2007 AEJMC conference in Washington, D.C.
- J. Richard Stevens, "Matters of Faith and Science: Intersections of American Culture" – A teaching presentation delivered at the *Issues Covering Intelligent Design: Teaching Students to Cover Controversy* session sponsored by the Religion and Media Interest Group (RMIG) and Science Communication Interest Group (SCIG) on August 2 at the 2006 AEJMC conference in San Francisco, CA.
- J. Richard Stevens, "Understanding New Media/New Culture" – an invited keynote presentation delivered at the 2006 American Marketing Association (DFW Chapter) annual breakfast on September 15, 2006 in Irving, TX.

G. Research Association Membership

International Communication Association (ICA)
 Association for Education in Journalism and Mass Communication (AEJMC)
 Popular Culture Association (PCA)
 American Culture Association (ACA)
 Consortium for Computers in the Humanities (COCH/COSH)
 World Association for Public Opinion Research (WAPOR)

H. Research Association Administrative Activity

Reviewer for the *Southwestern Mass Communication Journal*, 2010-present.

Reviewer for Journalism Studies Interest Group conference submission, International Communication Association: 2006, 2007, 2008.

Reviewer for Communication and Technology conference submissions, Association for Education in Journalism and Mass Communication: 2005, 2006.

Reviewer for Communication Theory and Methodology conference submissions, AEJMC: 2005, 2006, 2010, 2011.

Reviewer for Religion and Media Interest Group conference submissions, AEJMC: 2006.

Judge, Promising Professors Competition, AEJMC: 2004, 2005, 2006.

Teaching:

A. Courses: University of Colorado at Boulder

JOUR 3001: Public Affairs Reporting

JOUR 4872: Digital Newsroom

JOUR 5511: Newsgathering I

JOUR 5872: Digital Newsroom

B. Courses: Southern Methodist University

Journalism 2365: Understanding the World-Wide Web

Journalism 2365: Technology Reporting

Journalism 2380: Digital Journalism

Journalism 2380: Web Language and Design

Journalism 4390: Advanced Webmastery and Cybercasting

Journalism 4394: Media Effects

Journalism 5301: Topics: SMUNews.com (Multimedia Journalism Production)

C. Courses: The University of Texas at Austin (As Assistant Instructor or Teaching Assistant)

Technology, Literature and Culture TLC 331: Social Impact of Technology

Journalism 334/395: Multimedia journalism (undergraduate/ graduate)

Journalism 349/395: International Reporting (undergraduate/ graduate)

Journalism 352: Journalism and Religion

Journalism 352/395: Online Journalism (undergraduate/ graduate)

Journalism 367E: Journalism in Latin America

Media Positions:

2007-2008: Productive Aging Resources, Dallas, Texas. Web Designer/Webmaster

2006-2008: Skillman Church of Christ, Dallas, Texas. Web Designer/Webmaster

2004-2005: ParkCitiesInfo.com, Dallas, Texas. Web Designer .

2000 – present: **U.S. Latinos and Latinas & World War II**, Austin, Texas, Webmaster.

2002 – 03: **Population Research Center**, Austin, Texas, Web Designer.

2001 (Feb. – Dec.): University Avenue Church of Christ, Austin, Texas, Web Designer and WebMaster.

1992 – 93: *Abilene Reporter-News*, Abilene, Texas, Sports Reporter.

1992: *Dallas Morning News*, Dallas, Texas, Sports Stringer.

1990 – 92: *Corsicana Daily Sun*, Corsicana, Texas, Sports Reporter and Photographer.

Service Activities:

A. Professional/Scholarly

SheHeroes Advisory Board, Boulder, CO, 2009-present.

Advertising Faculty Search Committee, 2008-2009.

SJMC Space Cluster team member, 2008-present.

SJMC undergraduate Curriculum Cluster team member, 2008-present.

Productive Aging Resources Advisory Board, Dallas, Texas, 2007-2008.

Southern Methodist University Faculty Senator, 2005-2008.

SMU Subcommittee on Admissions and Financial Aid, 2005-2008.

SMU University Admissions Council, 2005-2008.

Meadows School of the Arts Technology Committee, 2004- 2008.

Board of Advisers, Productive Aging Resources, 2007-present.

SMU Division of Journalism Faculty Search Committee, 2004-2005.

SMU Division of Journalism Curriculum Committee, 2004-2008.

Meadows Academic Planning Committee, 2007-2008.

Abilene Christian University Journalism and Mass Communication
Visiting Advisory Committee, 2004-present. (Chair, 2006-2008).

International Communication Division of the Association for Education
in Journalism and Mass Communication Web Designer and
WebMaster, Fall 1999-Spring 2001

Texas University Interscholastic League Judge, Journalism competition,
1998

B. University/Community Service

Resolving Door, Faculty Advisor

SMUDailyData.com, Faculty Sponsor, Spring 2005-2008.

SMUNews.com, Faculty Sponsor, Fall 2004.

Panelist, Town Hall Meeting: “So When Can I Call Someone a Nappy-Headed Ho? Race, Gender and Media in the Age of Imus,” April 30, 2007 - a town hall meeting that centered around the ramifications of radio personality Don Imus’s racist and sexist comments about the women’s basketball team at Rutgers University, and the parameters under which such commentary is allowable.

Panelist, “Topping Expectations: Teaching the Millenials using Technology,” Faculty Club Luncheon, January 24, 2007.

Panelist, Served on two Faculty Panels at AARO, Summer 2007.

ExploreUT, Course Presenter, UT Open House, Spring 2004 “How to Build Your Own Web Site” – 2 sessions

Campus Cents (student e-zine) Production Adviser, 2000-2001.

Studio 352 (student e-zine), Production Adviser, 1999.